



 **IDA Ireland**

 **INSIGHT  
INNOVATE**

# Innovate Programme Brochure

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## The Innovate Programme for IDA client companies

IDA Ireland in association with Insight Innovate are pleased to provide the Systematic Innovation Management (SIM) Training programme, along with mentoring support, to align your organisation to the ISO 56000 family of innovation management standards. This two-part programme will help build a robust Innovation Management System (IMS) and implement sustainable innovation practices. As partners with Amplify, Insight Innovate brings extensive expertise and resources to support your innovation journey.

This Innovate Programme uses the ISO 56000 family of international standards on innovation management as the basis of its content. These standards have been developed by innovation experts from across the world, which provide international best practice on the systematic management of innovation activities in organisations of all types and all sizes.

**Part 1:** Training and Masterclasses covers the fundamentals of Systematic Innovation Management.

**Part 2:** Mentoring Support helps organisations address key challenges, achieve objectives, and develop a roadmap for innovation, starting with a framework to deliver new growth and value, while building confidence and capabilities in managing innovation.

**Pre-Programme Steps:** The company must complete the **IDA Innovation Scorecard Diagnostic** to agree and focus on key areas.

Advantages of innovative activities include:

- Build a database of unmet market needs and gaps.
- Stay ahead of competitors.
- Foster new opportunities.
- Leverage open innovation channels.
- Enhance team agility and innovation culture.

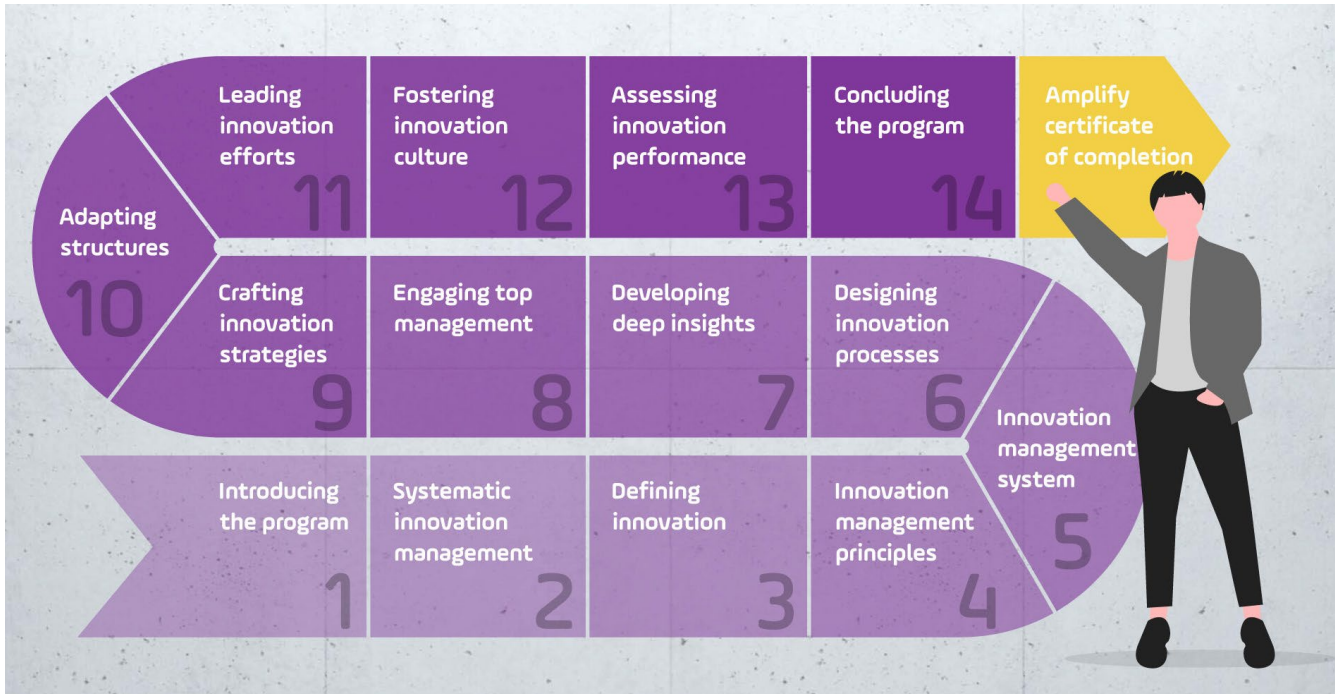


## Part 1: SIM Training Programme

The Systematic Innovation Management (SIM) training programme is designed to equip your team with the knowledge and skills necessary to drive innovation within your organisation, aligned to the ISO 56000 family of innovation management standards. This programme includes comprehensive modules that cover various aspects of strategic and systematic innovation management.

## Key Components of the SIM Training Programme:

- Innovation Fundamentals: Core concepts and types of innovation.
- Innovation Strategy: Aligning strategy with goals and prioritising opportunities.
- Innovation Processes: Structured processes for insight and idea management.
- Innovation Culture: Fostering a collaborative and innovative environment.
- Innovation Metrics: Measuring impact and tracking progress with KPIs.



## **Part 2: Customised Innovation Management Mentoring Support**

In parallel with the SIM training program, we will deliver Innovation Management mentoring support to help your organisation align its innovation practices with the ISO 56000 family of innovation management standards. This mentoring will be tailored to meet your specific requirements and will focus on establishing a roadmap within which there will be a structured and systematic approach to innovation management. It will prepare the organization for certification according to the standard ISO 56001 Innovation Management System, if applicable.

### **This is undertaken at three levels within each organisation:**

- Senior Management/ Executives / Decision Makers
- Innovation Managers/ Champions
- Innovation Team Members

## **Components of the Mentoring Support may include:**

- 1. Assessment and Gap Analysis**
- 2. Innovation Management Framework**
  - Guide senior managers on their role in innovation.
  - Establish roles for Innovation Managers/ Champions.
  - Define responsibilities and governance structures.
  - Set up an Innovation core team
  - Train senior management to identify the ideal Innovation Team.
- 3. Process Implementation Roadmap**
  - Create and implement flexible and adaptable innovation processes.
  - Integrate with existing business, management systems, and R&D processes.
  - Explore collaboration opportunities with research organizations.
- 4. Measuring Performance**



## Benefits

- Equip your team to drive innovation and enhance capability.
- Establish a framework to scale innovation sustainably.
- Foster a culture of change for positive impact.
- Engage stakeholders to improve engagement.
- Create channels for external collaboration.
- Bring in international experts to build confidence.
- Start the journey towards ISO 56001 compliance.
- Demonstrate a systematic approach to realizing new value.

## Commitment

- Part 1: SIM training programme:
  - Senior Management level: approx. 4 hours
  - Innovation Managers/ Champions / Team: approx. 20 hours spread over 6 weeks
  - The above time commitment excludes masterclasses. These typically consist of 5 x 2-hour sessions.
- Part 2: Innovation Management Mentoring support.
  - Senior Management/ Executive/ Decision Maker level: - 16 hours
  - Innovation Managers/ Champions: 20 days over a negotiated agreed period.
  - Innovation Team Members: to be agreed.

Eligible Costs Elements	Client Project Cost	IDA Ireland Support
Innovation Advisor Fees at €1,200 per day (max 25 days).  Cost of Internal Innovation Champions capped at €200 per day (max 50% of total project cost).	Up to €60,000.	Up to €30,000  (50% grant aid).

### For further information contact

[idaireland@ida.ie](mailto:idaireland@ida.ie) or your IDA Project Executive