

# Business Development Programme (Digital Consultancy Grant)



## Why engage with this programme?

IDA Ireland is keen to support companies to digitally transform their operations in Ireland to greatly improve their strategic influence and impact on an international level.

This grant is intended to assist in funding the cost of consultants to work with a company's Irish leadership team in addressing how to create a Strategic Digital Transformation Programme through the use of disruptive sustainable technologies to ensure companies deliver new and improved products and services and maintain competitiveness.



## Who is involved and how?

Companies can discuss current challenges with their IDA Ireland Project Executive to see if this programme could help. Project Executives will seek support from IDA Ireland.

The Client leadership team needs to make a commitment to the process; complete the application form for funding support; choose the consultant and work through the agreed process until a desired outcome is achieved.



## How to engage with this programme:

Companies discuss digitalisation needs with IDA Project Executive and choose an approved consultant to work with them to develop a Strategic Digital Transformation Programme with the following key steps

- Define goals and objectives for the digitalisation strategy.
- Mapping the “as-is” key business processes and key information flows.
- Assessment of current IT systems and alignment with the new business strategy
- Mapping the “to-be” key business processes, key information flows, and reporting requirements.
- Creation of a comprehensive architectural blueprint
- Creation of a technological roadmap
- High level costing estimates
- Provide resources such as Project Management, Data Cleansing, change management for the Strategic Digital Transformation Programme.

## How the programme is grant aided

The % of funding by IDA Ireland is approved on a case by case basis up to a maximum grant of €300,000 on consultancy costs, determined by the numbers of days companies need to work with a consultant.

Consultant costs of up to €1,500 per day are eligible for grant aid. Companies can apply for this programme at any time by contacting their IDA Project Executive or the Talent Development & Digitalisation team.