

# Ireland attracts global investment in the **Technology** sector



Did you know...

**9 of the top 10**  
global software companies



**9 of the top 10**  
US technology companies



**10 of the top 10**  
'Born on the Internet' companies  
are operating in Ireland



## Scale & Strength of technology multinationals in Ireland



## Why Ireland - a global tech hub

**Strong talent pool**  
highly skilled, multilingual workforce

**Speed to market  
access to EU market**  
of over **500+million** people

**Excellent track record**  
in delivery of services based operations

**Vibrant start up scene**

**Connected technology infrastructure** that includes world class third level education opportunities

**a 12.5% corporate tax rate & 25% R&D tax credit**

**Ease of doing business**  
& global business culture

**"There's really nowhere else in Europe where we can get such a talented pool of multilingual candidates that we can hire at this scale, and it's truly been a great experience for PayPal from the beginning."**

David Marcus, President of PayPal



Companies are drawn to technology hotspots to access **talent & ideas**

**Scaling indigenous digital technology sector** employing more than **30,000** people with total sales of **€2bn** per annum

**Dedicated data analytics courses** have been introduced at third level

**High growth companies have chosen Ireland**, innovative startups continually being established

Ireland has the **highest proportion of Science & Engineering graduates** within the OECD

**50% of the population is under 35**, the lowest in the EU

**Ireland tops list of Europe's entrepreneurial countries**, Oracle Capital Group June 2014

## Some of the activities undertaken in Ireland

- \* Sales & Tech Support
- \* Hardware and Software R&D
- \* EMEA Inside Sales
- \* Shared Service Centres
- \* Customer & Technical Support
- \* International HQ
- \* Professional Services
- \* Data Centre & Cloud Services
- \* Advanced Manufacturing
- \* Software Development
- \* Computing and IT



## Hot Innovative Products for Rapidly Evolving Markets

- \* Intel Quark
- \* IBM Smart Cities
- \* HP Cloud Investment
- \* FireEye Threat Defense
- \* Aon Centre for Innovation and Analytics
- \* Zurich Cyber Security Management
- \* Amazon Development Centre
- \* EMC's Centre of Excellence for Research



**Best country in the world for business**, Forbes 2014

**Ireland number 1** for availability of **skilled labour**, IMD 2014

Ireland has a broad range of **leading edge**, publicly funded **tech research centres**

**Tops the world rankings** for flexibility and adaptability of workforce

In 2012 IDA supported companies **increased their overall expenditure on R&D by 14%**

**Ireland top performer** in delivering innovation, European Commission, 2013

**"The willingness of the Irish to recognise an opportunity"**  
Andrew Mcadam, Technical Evangelist, Microsoft

**Connect with us**  
[www.idaireland.com](http://www.idaireland.com)

@IDAIreland

[www.linkedin.com/company/ida-ireland](http://www.linkedin.com/company/ida-ireland)

**What Makes Ireland Great for Business**

**IDA's Landscape App, Download Now**  
<http://www.idaireland.com/app/landscape/>

**IDA Ireland**