

Ireland attracts global investment in the **Technology** sector



Did you know...

9 of the top 10
global software companies



9 of the top 10
US technology companies



10 of the top 10
'Born on the Internet' companies
are operating in Ireland



Scale & Strength of technology multinationals in Ireland



Why Ireland - a global tech hub

Strong talent pool
highly skilled, multilingual workforce

Excellent track record
in delivery of services based operations

Connected technology infrastructure that includes world class third level education opportunities

**Speed to market
access to EU market**
of over **500+million** people

Vibrant start up scene

**a 12.5% corporate tax rate
& 25% R&D tax credit**

Ease of doing business
& global business culture

"There's really nowhere else in Europe where we can get such a talented pool of multilingual candidates that we can hire at this scale, and it's truly been a great experience for PayPal from the beginning."

David Marcus, President of PayPal

Companies are drawn to technology hotspots to access **talent & ideas**

Scaling indigenous digital technology sector

employing more than **30,000** people with total sales of **€2bn** per annum

Dedicated data analytics courses

have been introduced at third level

High growth companies have chosen Ireland, innovative startups continually being established

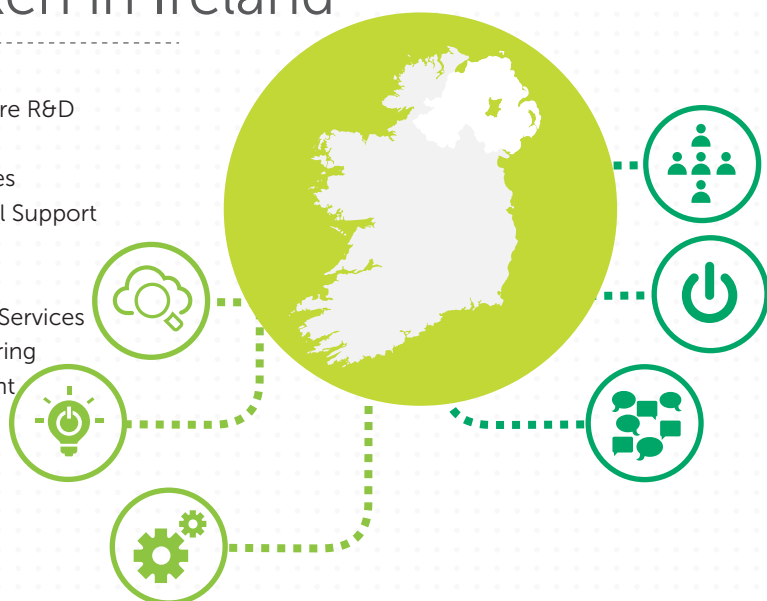
Ireland has the **highest proportion of Science & Engineering graduates** within the OECD

50% of the population is under 35, the lowest in the EU

Ireland tops list of Europe's entrepreneurial countries, Oracle Capital Group June 2014

Some of the activities undertaken in Ireland

- * Sales & Tech Support
- * Hardware and Software R&D
- * EMEA Inside Sales
- * Shared Service Centres
- * Customer & Technical Support
- * International HQ
- * Professional Services
- * Data Centre & Cloud Services
- * Advanced Manufacturing
- * Software Development
- * Computing and IT



Hot Innovative Products for Rapidly Evolving Markets

- * Intel Quark
- * IBM Smart Cities
- * HP Cloud Investment
- * FireEye Threat Defense
- * Aon Centre for Innovation and Analytics
- * Zurich Cyber Security Management
- * Amazon Development Centre
- * EMC's Centre of Excellence for Research



Best country in the world for business

Forbes 2014

Ireland number 1 for availability of **skilled labour**, IMD 2014

Ireland has a broad range of **leading edge**, publicly funded **tech research centres**

Tops the world rankings

for flexibility and adaptability of workforce

In 2012 IDA supported companies **increased their overall expenditure on R&D by 14%**

Ireland top performer

in delivering innovation, European Commission, 2013

"The willingness of the Irish to recognise an opportunity"

Andrew Mcadam, Technical Evangelist, Microsoft

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