

Why Ireland for Cyber Security

There's safety in numbers

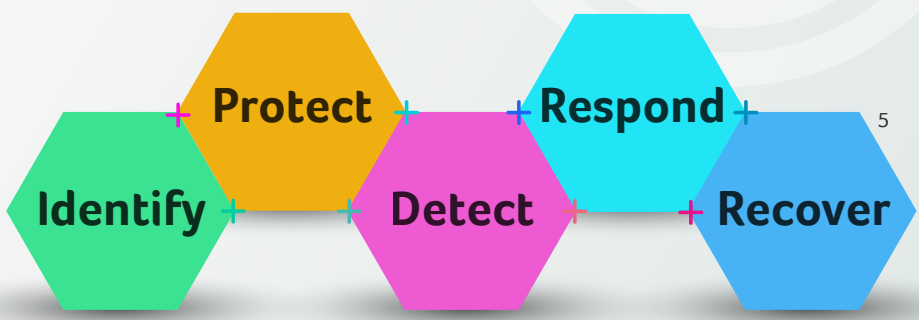


- + The **Top 5** worldwide security software companies are located in Ireland¹
- + Ireland, **the 4th best** country in the world for business 2015²
- + Ireland has a **strong talent pool**, highly skilled multilingual workforce
- + Ireland has one of the highest graduates and enrolments in mathematics, science and technology field in the EU-28³
- + 12.5% corporate tax rate & 25% R&D tax credit
- + Ideal base from which to serve global markets
- + **Neutral** country with high geopolitical stability
- + 12th most **peaceful** country in the world⁴

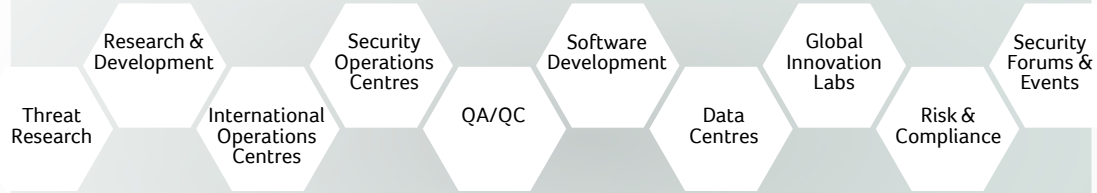
Ireland, proven for Global Industry

- + **Technology**
- + **Financial Services**
- + **Utilities**
- + **Biopharmaceuticals**
- + **Medical Technologies**
- + **Data Content & Media**
- + **Data Centres**
- + **Telecoms**
- + **IoT and Manufacturing**
- + **Engineering & Automotive**

Established Cyber Security Ecosystem in Ireland



Some of the activities undertaken in Ireland



- + **Tyco** is undertaking cutting edge R&D and creating an integrated data and smart services platform for IoT based solutions from Ireland
- + **Intel Security** has a worldwide Centre of Excellence for Enterprise Security Solutions in Ireland
- + **FireEye** has a leading European Engineering and Security Operations Centre in Ireland
- + **MasterCard** Ireland Labs teams constantly innovate to create the next generation of secure payments, which will define and defend the future of payments
- + **Trend Micro** has over 16 functions at the company's EMEA HQ in Ireland

Varied Academic Research Landscape includes

- Cybercrime & Fraud Analysis
- Software for Analytics & Security
- Network Analysis & Data Analytics
- Networking Services & Security
- Privacy & Cyber Security Market Opportunities
- Applied Connected Health Research

Sources: ¹ Gartner (May 2015), ² Forbes, Best Country for Business 2015, ³ Eurostat 2015, ⁴ Global Peace Index 2015, ⁵ National Institute of Standards and Technology.

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