



Telehealth Essentials 2009

Building the Case for Telehealth

**Thursday 8th October 2009, Ballsbridge Court Hotel,
(formerly Berkeley Court Hotel), Dublin**

A new model for health provision is required to meet the challenges of greater personalisation of care and an ageing population, that are placing increasing demands on health and social care resources. Telehealth technology could support the shift to a new model of care closer to the home and with improved efficiency and timeliness of management.

This seminar is aimed at healthcare professionals who are seeking to find out more about telehealth solutions and how to build the business case for telehealth technology as a way and means of improving the quality and effectiveness of healthcare locally.

Register now at www.intel.ie/digitalhealthevents to participate in this interactive seminar to determine what healthcare and business advantages telehealth could bring to your organisation, the key drivers and barriers to implementing telehealth, and how to build and develop metrics for making the business case for telehealth. The interactive format will enable you to work with industry experts on your own challenges and develop individual action plans.

Register at: www.intel.ie/digitalhealthevents

Programme

- **Delivering Healthcare in the community
- meeting the challenges of an ageing population**
Dr Joe Clarke, GP advisor to the HSE's Primary Care Transformation Programme
- **Digital Healthcare in the home**
Mariah Scott, Global Sales and Marketing Director, Digital Health Group, Intel
- **The need for telehealth and implementation challenges
- Panel discussion**
Moderated by Colin Machale, Country Manager, Sales & Marketing, Ireland, Intel
- **The NHS Lothian telehealth trial
- Evaluating the patient and clinician experience**
Alex Tarling, Social Scientist and Affiliate of NHS Lothian and the University of Edinburgh eHealth Research Group
- **Making a business case for telehealth**
Ivan Harrow, Senior Product Specialist, Digital Health Group, Intel
- **Interactive workshop: Key considerations for the practical implementation of telehealth solutions**
Chris Horner, Programme Manager, Digital Health Group, Intel
- **Summary**
Colin Machale, Country Manager, Sales & Marketing - Ireland, Intel

Yours sincerely

Ivan Harrow

Senior Product Specialist, Digital Health Group, Intel

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Seminar details

Dublin

Thursday 8th October, 2009
10.30-15:00

Venue:

Ballsbridge Court Hotel,
(formerly Berkeley Court Hotel),
Dublin

Featured speakers

Dr Joe Clarke

GP advisor to the HSE's Primary Care Transformation Programme

Ivan Harrow

Senior Product Specialist,
Digital Health Group, Intel

Chris Horner

Programme Manager,
Digital Health Group, Intel

Prof Mary McCarron

Associate Professor
and Head of the School of
Nursing and Midwifery Studies,
Trinity College Dublin

Mariah Scott

Global Sales and
Marketing Director,
Digital Health Group, Intel

Alex Tarling

Social Scientist;
NHS Lothian and Affiliate of
NHS Lothian and the University
of Edinburgh eHealth Research
Group

Facilitator

Colin Machale

Country Manager,
Sales & Marketing, Ireland, Intel